



## Friends Asking Friends: Fundraising Online



## FUN-draising Helps Your Cause

- This is Fun
- You teach others
- Donors trust you
- It's fast and easy
- Sign up-Set up-Send

**Your passion raises funds**



## Register as a new Participant

The screenshot shows the Kintera website home page. On the left is a blue navigation menu with the following items: Information, Visitors, Register Here, Sponsor Participant, Spread the Word, My HQ, Main Login, Email Friends, Enter my HQ, Edit my Site, Check Reports, and Use Tools. The main content area features the Kintera logo, 'Total Donations: 10', and two buttons: 'Register Here' and 'Sponsor Participant'. Below these is the text 'Welcome to Kinterathon Demo' and the 'Friends Asking Friends' logo. At the bottom, there is a copyright notice for 2003 Kintera, Inc. and a 'Friends Asking Friends' logo.

## Register as a new Participant

The screenshot shows a registration form titled 'Please choose below: Personal Information'. The form contains the following fields: First Name (\*), Middle Name, Last Name (\*), Company, Age, Email (\*), Address Line 1 (\*), Address Line 2, City (\*), State (dropdown menu with 'California' selected), Province, Zip/Postal Code, and Country (dropdown menu with 'United States' selected). An orange box on the left contains the text 'Complete the form by tabbing through the fields and entering the information.' with an arrow pointing to the 'Email' field.

## Personalize your page

The screenshot shows a web interface for personalizing a page. At the top, there are navigation tabs: My HQ, My Webpage, Email, Reports, and Tools. Below these is a sub-header 'Create/Edit your Personal Webpage'. The main content area includes:

- Webpage image:** A section with instructions: 'You may use the default image or select an image from the library or upload your own.' An arrow points from a callout box to this section.
- Choose a theme:** A dropdown menu currently set to 'Standard'.
- Preview webpage:** A section with the text 'View your page as others will see it!' and a 'Preview' button. An arrow points from a callout box to this section.
- Finish webpage:** A section with the text 'To complete your webpage or to save changes, click Submit.' and a 'Submit' button. An arrow points from a callout box to this section.
- Image and Caption:** A large image of runners at a starting line. Below it is a 'Caption under image:' field containing the text 'Join me in my efforts to support Jen Klein's A'. An arrow points from a callout box to this caption.
- Edit the text:** A text area containing the text 'Thank you for supporting the Jen Klein's Account. Your contribution is greatly appreciated.' An arrow points from a callout box to this text area.

Four orange callout boxes provide instructions:

- Top left: 'Change the picture, if you want. Add your own!' with an arrow pointing to the 'Webpage image' section.
- Bottom left: 'Preview to make sure it looks just right! Then, press Submit!' with arrows pointing to the 'Preview' and 'Submit' buttons.
- Top right: 'Change the copy, if you want. Add your own!' with an arrow pointing to the 'Caption under image:' field.
- Bottom right: 'Change the copy, if you want. Add your own!' with an arrow pointing to the 'Edit the text:' area.

At the bottom center is the 'Friends Asking Friends' logo.

## Your Personalized page

The screenshot shows a personalized donation page. At the top, there is a 'Kintera' logo. Below it is a sub-header 'My Personal Page'. The main content area includes:

- Welcome message:** 'Welcome to the Donation Page of George Washington'.
- Thank you message:** 'Thank you for your contribution!'.
- Donation form:** A section titled 'Enter Donation Amount Here:' with a sub-note '\*Currency shown: US Dollar'. It features a 'US\$' input field and a 'Continue' button.
- Fundraising goal:** 'My Fundraising Goal: US\$500.00'.
- Image and Caption:** A large image of runners at a starting line. Below it is a 'Caption under image:' field containing the text 'Join me in my efforts to support Jen Klein's Account!'.
- Thank you message (bottom):** 'Thank you for supporting the Jen Klein's Account. Your contribution is greatly appreciated.'

On the right side of the page, there is a sidebar with:

- A 'Hotz' logo.
- An 'Email this site to a friend' button.
- The 'Friends Asking Friends' logo.
- An 'Honor Roll' section with a list of 'Your Name Here' entries and a 'control' bar at the bottom.

At the bottom center is the 'Friends Asking Friends' logo.

## ● Email a Co-worker, Friend or a Family Member

Compose your email here and send it off to your current/potential donors. Create your own email message or select a template.

**Compose Email Message**  
To send an email, use your address book to select existing addresses or create a new one.

**From:** George Washington      **Sender Email:** jklein@kintera.com

**\* Required Information**

**Greeting\***  
(Greeting examples: John, John Smith, Dear John, Dr. Smith, Dear Mr. and Mrs. Smith, Hello John, Cherished supporter)

**Recipient Email\***      [ADDRESS BOOK](#)

You can send this email to up to 50 people! **Total recipients:** 5

Template: Blank    Save As ...

## ● Ask for the Donation

You can send this email to up to 50 people! **Total recipients:** 5

Template: Blank    Save As ...  
(c)common template (p)private template

**\* Subject:** Help Us Help Others!  
(Your personal donation page link will be appended to the bottom of your email)

This spring I am running a marathon to help eradicate every disease. Your support is greatly appreciated! Thank you for making the world a better place.

Preview Email    Send Email



- Ask for the Donation
  - Use emails to build relationships
    - Check your reports to see who has given
- Some people donate before the event
  - Feel free to send a Thank You email of your own design
- **Sign Up-Set Up-Send!**

watch your donations

# GROW!

- Information
- Home
- Visitors
- Register Here
- Sponsor Participant
- Spread the Word
- My HQ
- Main Login
- Email Friends
- Enter my HQ
- Edit my Site
- Check Reports



Total Donations: 10

[Register Here](#) [Sponsor Participant](#)

Welcome to Kinterathon Demo

Friends Asking Friends



Donate with Confidence™

Every email is a potential donation!

ASK FOR IT!

Email this site to a friend

Friends Asking Friends

Top Fundraisers

Search

Advanced Search

Search

**Resources to help you help the  
Company Coordinators, Team Captains and  
Participants**

Go to  
[WWW.toolbox.kintera.org](http://WWW.toolbox.kintera.org)

What's there:

[Documentation](#)

[Manual for building sites](#)

[Materials for your participant's packets](#)

[Why Online Fundraising?](#)

[Fundraising Tips](#)

[Participant How To's](#)