

KIDS Sponsor Packages

	Top Duck	Mallard	Diamond Flock	Gold Flock	Silver Flock	Quad Flock
Commitment:	\$ 50,000	\$ 25,000	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000
Form of support:	cash &/or prizes &/or services	cash &/or prizes &/or services	cash &/or prizes &/or services	cash &/or prizes &/or services	cash &/or prizes &/or services	cash only
Limit at sponsor level:	1	10	20	none	none	none
Benefit						
Event positioning	[name] Duck Race	Presented by	n.a.	n.a.	n.a.	n.a.
Mention on banners, TV, radio, and press releases	All	All	All when possible	when possible	No	No
Logo on 150,000 adoption forms	Yes	Yes	Yes	Yes	Yes	No
Logo on posters & flyers	Yes	Yes	Yes	Possibly	No	No
Corporate Quack Pack	Yes	Yes	Yes	Yes	No	No
Sponsorship booth at Race	Yes	Yes	Yes	Yes	Yes	No
PA System announcements at Race	Yes	Yes	Yes	Yes	Yes	No
Invitation to Special Events	Yes	Yes	Yes	Yes	Yes	No
Web site mention	Yes	Yes	Yes	Yes	Yes	Yes
privileges at all pre-race events	Yes	Yes	No	No	No	No
Duck Mascot Visitation	Yes	Yes	No	No	No	No
Ducks in Corporate Race	200	100	40	20	10	4